



# Cryo-Plunge Sponsorship Proposal

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Restore Hyper Wellness  
Illinois Franchise Group  
Charity Event

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**March 6 – 8, 2026**

Restore Illinois Studios –  
Deerfield, Northbrook, Evanston, Oakbrook Terrace,  
West Loop, and Lincoln Park

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# ABOUT RESTORE



## Our Ethos

Restore Hyper Wellness is the award-winning industry leader and creator of an innovative new category of care—Hyper Wellness®. It involves a system of total balance, energy and proactive healing. It's our belief that this holistic approach to wellness is what's missing from conventional healthcare. Which is why we've made it our mission to bring Hyper Wellness to as many people as possible through our cutting-edge modalities and expert guidance. We do more for you so you can do more of what you love.

# About Cryo-Plunge

**2026 marks our 6th annual Cryo-Plunge.**

Cryo-Plunge is our take on the Polar Plunge. We offer Whole Body Cryotherapy sessions for only \$20 the entire event weekend (March 6th -8th) -- and 100% of proceeds go to local charities.

For those who don't know, cryotherapy is an ancient practice made for the modern age. For thousands of years, people have leveraged sub-zero temperatures to boost energy, advance healing, achieve more restful sleep and defy signs of aging. Revive your body and tap into your full potential – all in just 2.5-3 minutes!

Cryo-Plunge is a high traffic and exciting weekend. All of our clients and local partners are excited to raise money for a good cause, while doing something good for ourselves!

[Click here for video.](#)



Check out our videos to learn more about the event.



# Cryo-Plunge Over the Years

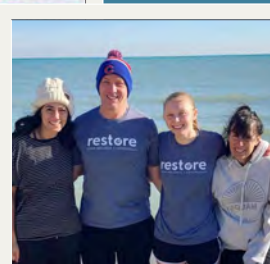


2021

## THE FIRST CRYO PLUNGE

Cryo-Plunge was created with a vision of giving back to our communities that supported us throughout Covid. We saw it as an opportunity to come together, support a meaningful cause, and prioritize wellness for ourselves and each other. We were completely overwhelmed by the support at our 3 Restore studios, and knew we had to make this an annual event!

In 2021, we raised \$3,880 & completed 388 cryo sessions.



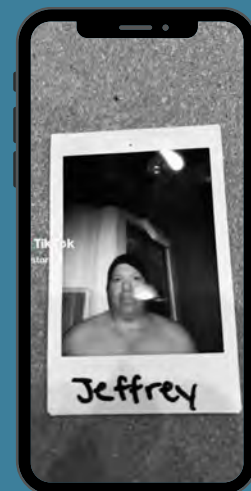
Our team did the real polar plunge after!

2025

## LAST YEAR

With excitement building each year and now 6 Restore studios in the Chicagoland area around to participate, we see a bigger and better turnout. More local businesses want to participate in our event and the community is very engaged!

In 2025, we raised \$30,001 & had over 20 sponsors.



2026

## THIS YEAR

The continued growth of this event year over year is something we are extremely proud of. 2026 without a doubt will be our biggest year yet!

This year, we hope to raise \$45,000 with the help of sponsors.





# About Our Charity Partners



At I Just AM Studio, we believe that everyone is creative—and that art has the power to connect, include, and transform. As a nonprofit art space, we offer inclusive, hands-on opportunities for creative expression, connection, hands on learning, and community building. Learn more about I Just AM [here](#).

**Supported by our Deerfield studio.**



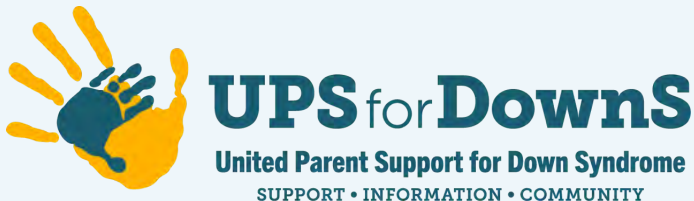
Northeast DuPage Special Recreation Association (NEDSRA) improves the quality of life for thousands of people with disabilities each year, by providing them with a variety of recreational and social programs. The programs are offered in partnership with eight park districts and three village recreation departments. Learn more about NEDSRA [here](#).

**Supported by our Oakbrook Terrace studio.**



Totallink to Community is a Northbrook-based nonprofit that helps individuals living with intellectual and developmental disabilities ages 18 years or older and their families in the north suburbs of Chicago. Totallink's mission is to empower adults with disabilities to thrive by working, socializing, learning, and contributing in our communities – making their families, workplaces, and communities better for it. Learn more about Totallink [here](#).

**Supported by our Evanston and Northbrook studios.**



UPS for DownS is a Chicago area parent directed, non-profit organization offering support, education, and encouragement for parents, families and others who love and care about persons with Down syndrome. We inspire community acceptance by sharing with others the presence, potential, and abilities of people with Down syndrome. Learn more about UPS for DownS [here](#).

**Supported by our Lincoln Park and West Loop studios.**

# TESTIMONIALS

Hear from our charity partners on the impact of Cryo-Plunge.

“

Restore Hyper Wellness has been an incredible partner to TotalLink to Community, and we are grateful to be a charity partner of the Cryo Plunge. Their financial support helps sustain our programs and bring our mission to life, allowing adults with intellectual and developmental disabilities to work, learn, and build meaningful connections in their community.

This year, 326 people participated in **the Cryo Plunge, creating tremendous visibility, energy, and momentum for inclusion across the North Shore.** Cryo Plunge brings together wellness and giving in a way that energizes the entire community. **We are proud to be part of an event that reflects the same spirit of empowerment we champion at TotalLink.**

Restore Hyper Wellness doesn't just talk about inclusion—they live it. As an employment partner, they model inclusive hiring, and their commitment shows through their charitable giving, partnerships, and awareness-raising efforts. Inclusion is an action for them, and it is reflected in the culture they've built and the customers they attract. **Their belief in whole-person wellness mirrors our belief that all people deserve the chance to thrive.**

As Cryo Plunge continues to grow each year, we are excited to **partner again in 2026 and continue building a community where everyone belongs.** We are deeply grateful for Restore's leadership, partnership, and belief in the potential of every person we serve.

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**RESTORE EVANSTON TEAM  
WITH TOTALLINK  
EMPLOYEE, YINKA**



**TOTALLINK TEAM AT THE  
2025 CRYO-PLUNGE**



restore.do more.

“

We are deeply honored to be a first-time beneficiary of the Cryoplunge Fundraiser at Restore Hyper Wellness in Deerfield. Your support directly helps advance the mission of I Just Am Studio, a newly opened creative arts space in Northbrook where people of every age and ability are welcomed, celebrated, and encouraged to flourish.

At I Just Am, our vision is simple, yet powerful: everyone flourishes, regardless of the challenges they face.

We design art experiences that nurture creativity, connection, kindness, and a deep sense of belonging. Our studio offers creative-friendly and trauma-informed spaces, where teachers and volunteers are trained in evidence-based practices, including Trauma-Informed Art Education and Universal Design for Learning, so that every person feels safe, seen, and supported.



**I JUST AM STUDIO  
ARTISTS**



**CUP OF KINDNESS**

With the funds raised through this event, we will continue to grow programs that invite the whole community to create and connect—seasonal traditions like Winter Solstice, Cup of Kindness, painting, collage, mixed media, ceramics, and nature-based art experiences for children, adults and families. We provide vocational training opportunities in our gallery/hospitality space. Funds raised also support our artists and interns with ongoing professional development so they can bring healing-centered, inclusive arts programming to our community.

We are incredibly grateful to Restore Hyper Wellness and to every person choosing to take the plunge in support of our mission. Together, we are strengthening a community where creativity leads to healing, where inclusion sparks joy, and where everyone can say, I Just Am.

**Thank you for helping us build a place where art opens doors and everyone belongs.**

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**I Just  
am.**





**NEDSRA TEAM AT THE  
2025 CRYO-PLUNGE**

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NEDSRA offers **over 600 recreational programs to over 2,500 individuals** with disabilities within our 11 Partner communities. In order to run quality programming to these individuals, **NEDSRA partners with businesses like Restore to fundraise and help offset the cost of these programs for our families.** They are able to receive scholarships to reduce the fees to attend these programs and even offer transportation from our NEDSRA buses to come to and from programs.

**Fundraising events like the Cryo-Plunge help in raising those scholarship dollars while at the same time including our families and staff to join in on the fun!** We always make sure to circle the Cryo-Plunge dates in our calendars!

We are so very grateful for Restore to invite NEDSRA to be beneficiaries of this event and we look forward to being a part of it every year!

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When you support UPS for DownS, you directly help us ensure people with Down syndrome feel a profound sense of belonging, not separation. We believe every individual belongs right here, celebrated as a friend, neighbor, and co-worker. Your contribution makes this vision a daily reality by funding the Support, delivering the crucial Information, and **building the vibrant Community that integrates everyone.**

**Thank you for helping us create a bigger, more inclusive table where everyone has a seat.** Your belief in our mission is the difference-maker.

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**UPS FOR DOWNS CHICAGO MARATHON  
TEAM & CHEER SQUAD**



**UPS for DownS**  
United Parent Support for Down Syndrome  
SUPPORT • INFORMATION • COMMUNITY

**restore.** do more.



# Benefits for Sponsors

## Increased Brand Exposure

Sponsors will benefit from high visibility through social media promotion, email marketing campaigns, and having their logos prominently displayed on event t-shirts. The Cryo-Plunge weekend draws significant attention from the community, creating a valuable opportunity to showcase your brand to a highly engaged audience.

## Community Engagement & Positive PR

Aligning your company with a charitable event like the Cryo-Plunge helps strengthen your connection to the local community. It demonstrates corporate social responsibility and creates positive brand associations by supporting a cause that gives back.

## Collaborative Networking Opportunities

The Cryo-Plunge event attracts a variety of businesses, clients, and local partners, creating an environment to build relationships, foster new collaborations, and increase awareness among potential partners or customers.

# Sponsorship Packages

Join us by becoming a sponsor. Sponsorship fees will go towards event supplies, promotion, and will be donated back to charities. **Spots will fill up fast, and there is limited availability.**



## Snow Package

As a Snow Package sponsor gain valuable exposure for your brand! This entry-level sponsorship ensures your business reaches a wide audience. You'll have the opportunity to include an item in our exclusive goodie bags, helping your brand make a lasting impression. Show your support for a great cause while benefiting from increased visibility!

### Includes:

- Social Media Feature (7,500+ follower reach)
- 1 Raffle Prize from your business for one studio of your choice (up to 1,000 entries)

**\$250**



## Penguin Package

Upgrade to the Penguin Package and enjoy a premium sponsorship experience! This tier includes everything in the Snow Package, but more brand visibility. As an added bonus, your company's logo will be featured on our event t-shirts, ensuring lasting visibility as participants proudly wear them.

### Includes everything in the Snow Package PLUS:

- Tabling slot for two hours (allows your business to interact with our clients)
- 1 Raffle Prize from your business for two studios of your choice (up to 1,000 entries)
- 1 coupon / donation for all attendees (up to 1,000 reach)
- Early access for 5 participants—enjoy an exclusive freeze starting 2 weeks before the Cryo-Plunge event
- Small logo on our event t-shirts (given to all participants)

**\$500**



## Polar Package

For even more exposure and impact, choose the Polar Package. In addition to all the benefits of the Penguin Package, your business will be prominently featured with a large logo on the event t-shirts, solidifying your role as a top supporter of this meaningful cause.

### Includes everything in the Penguin Package PLUS:

- Tabling slot for two hours **ALL 3 DAYS** (allows your business to interact with our clients)
- Early access for 10 participants in the Cryo-Plunge event—enjoy an exclusive freeze starting 2 weeks before the Cryo-Plunge event
- Large logo on our t-shirts (given to all participants)

**\$1,000**



## Glacier Package

### BEST VALUE

Take your sponsorship to new heights with the Glacier Package! This premium tier offers standout exposure and exclusive perks to highlight your brand's commitment to wellness and community.

### Includes everything in the Polar Package PLUS:

- Sponsored IV Drip special for the event
- Complimentary private party at Restore with 4 guests – get your choice of facial, IV Drip, and core services
- Feature on event save the date postcards and email (reach of ~30,000+)

**\$2,500**



## Everest Package

### BEST VALUE

Reach the summit of sponsorship with the Everest Package – our top-tier opportunity designed for maximum visibility and impact. Showcase your brand as a true leader in wellness and community support.

### Includes everything in the Glacier Package PLUS:

- Complimentary private party at Restore with 8 guests – get your choice of facial, IV Drip, and core services
- Premiere sponsor branding in Cryotherapy room


**\$5,000**

## Sponsorship Deadlines

- **Logos on T-Shirts:** January 30<sup>th</sup>, 2026
- **Logos on Save the Date Cards:** January 30<sup>th</sup>, 2026
- **Digital Engagement (email & social):** February 15<sup>th</sup>, 2026
- **Cryotherapy Room Branding:** February 15<sup>th</sup>, 2026

**Tabling opportunities will come on a first come, first served basis!**

# restore. do more.



**Thank you!**  
**We can't wait to**  
**take the plunge**  
**with you!**

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